

Failure Rate is high for analytics, IoT, big data, and BI projects.

77% **77% of businesses report** that "business adoption" of big data and AI initiatives continues to represent a **big challenge for business.**
(New Vantage Partners: Big Data and AI Executive Survey 2019)

80% **80% of analytics insights will not deliver** business outcomes through 2022
(Gartner Blog Network : "Our Top Data and Analytics Predicts for 2019")

15% Through 2022, **only 15% of use cases leveraging AI techniques and involving edge and IOT environments will be successful.**
(Gartner Blog Network "Our Top Data and Analytics Predicts for 2019")

26% **Only 26% of survey respondents are successful with IOT initiatives** (74% failure rate)
(Cisco: Connected Futures)

85% **85% of all big data strategies** are failing due to a combination of challenges, including legacy technologies and corporate biases.
(<http://www.digitaljournal.com/>: "Big data strategies disappoint with 85 percent failure rate")

74%

75% **75% of 2500 surveyed businesses lack the skills and technology** to use their data to gain an edge on competitors
Pricewaterhouse Coopers (PwC) and Iron Mountain):
"How organizations can unlock value and insight from the information they hold"

75%



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Compass can address these issues to make your data projects successful.